



GET CHALKED!

getchalked.net • iPhone, Apple Watch & Android

The only app that ranks Xcel and Elite gymnasts — live meet scores, national rankings, and per-gymnast insight for the families who follow every meet.

MEDIA KIT
October 2026

1.22M

ATHLETES RANKED

20,398

MEETS INDEXED

3,033

HOST CLUBS

50 + DC

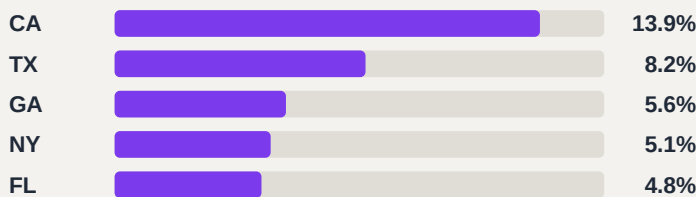
US STATES

27

SCORED SEASONS

Get Chalked! is the only app that ranks Xcel and Elite gymnasts. It turns the scores already posted at every sanctioned meet into national rankings, per-gymnast career tracking, and plain-English insight for the families who follow the sport week to week. The rankings run on a purpose-built data pipeline covering two decades of results — not a scoreboard scrape, a scored, deduplicated, continuously refreshed corpus.

MEET COVERAGE



Meet coverage spans 50 + DC — the five largest states carry 38% of every indexed meet.

93

MEETS 2026–27

7

RANKED LEVELS

healthy

PIPELINE

RANKING COVERAGE

- | | |
|--|-----------------|
| 1 Women's Compulsory · Levels 1–5 | 5 levels |
| 2 Women's Xcel · Bronze → Silver | 2 levels |

Athletes Ranked

Every scored level, 2000 to today

1.22M

TWO-ENGINE PRODUCT

Rankings → Discovery

Every scored level gets a national all-around and per-apparatus board, rebuilt as results post. Parents arrive to answer one question — where does my gymnast stand — and the answer only exists here.

Insights → Retention

Career trajectory, event grades, season reports and a one-page résumé turn a ranking lookup into a season-long habit. Retention is what converts a search into a subscription.

33

PAID SUBSCRIBERS

21%

INSTALL → PAID

THE APP: GET CHALKED!



Get Chalked!

iOS, Watch
& Android

154
TOTAL INSTALLS

33
PAID SUBS

Live meet scores,
national rankings,
medal history and
per-gymnast insight.

21%
INSTALL → PAID

\$17.99
ANNUAL

18%
ON ANDROID

26.09.22
VERSION

Installs to date are 99% US; coverage spans 50 + DC.

2000–2027

SEASON SPAN

99% US

INSTALL BASE

5 min

MEET-DAY POLL

Brand Fit

Gymnastics families, clubs & meet hosts
Leotard, grip, chalk & apparel brands

Field Validation

Built by a gymnastics parent, tested at meets.



SCAN TO INSTALL

David Yutzy

getchalked.net

support@getchalked.net

Huron, Ohio